

SARAH KENT

Product Designer

📞 15068863200 @ sarkent@outlook.com 📁 Portfolio: [Figma Prototype](#)
📍 Saint John, NB - Open to remote work



EXPERIENCE

Computer Generated Solutions 📍 Saint John, NB 📅 09/2023 - Ongoing

Recognized for enhancing operational efficiencies at CGS, I leveraged my technical expertise and communication skills to lead projects presented to C-level executives. I consistently drove cross-functional success and built collaborative partnerships with major stakeholders, including Red Hat. **Over two years, I learned two promotions** for delivering impactful design and operational solutions. In the development of an internal web-app called 'PitchBuilder+', I was recognized for my UI/UX capabilities and promoted into a Product Designer role. Additionally, I was honored as CGS's top female contributor in a company-wide vote for International Women's Day, reflecting my leadership and commitment to workplace excellence.

Current Role Product Designer 📅 09/2025 - Ongoing

- Led UX/UI design for an internal app (PitchBuilder+), producing full prototypes in Figma and collaborating with developers and marketing teams.
- Managing interaction design elements including hover states, user flows, and UI/UX consistency across the product.
- Delivering high-quality product outputs such as interactive prototypes and client-facing presentations to support stakeholder alignment and adoption.

Marketing Content Creator 📅 10/2024 - 09/2025

- Began leading design work on internal app 'PitchBuilder+'
- Created over 30 presentations, including those presented by CGS executives and to the CEO.
- Built operational tools such as marketing hubs and dashboards using Smartsheet and Excel.
- Supported global marketing efforts for Red Hat and GitLab, including content design and localization.
- Honored as CGS Canada's top female contributor for International Women's Day 2024.

Program Administrative Assistant 📅 09/2023 - 10/2024

- Developed a Smartsheet tracking system that boosted engagement submissions by 231%.
- Built a finance dashboard for Red Hat's Senior VP in two days, integrating feedback rapidly.
- Supported IT needs, created user-facing FAQs, and improved partner onboarding materials.
- Coordinated translation workflows with global teams to improve communication accuracy.

Nutrien Sussex Civic Centre 📍 Sussex, NB

Marketing Coordinator 📅 12/2022 - 05/2023

- Grew social media following to over 5,000 through targeted strategy and community engagement.
- Produced 20+ promotional videos and a [commercial](#), increasing digital engagement by 18%.
- Maintained the company website and partnered with local businesses for outreach campaigns.

EDUCATION

Bachelor of Arts 📅 09/2018 05/2023 📍 Sackville, NB [Mount Allison University](#)

Specialization in English Literature; Minor in History. Graduated with a final semester GPA of 3.4 and an additional certificate in Visual Literacy.

Study Abroad 📅 02/2020 05/2020 📍 Seoul, South Korea [Dongguk University](#)

Adapted to a new cultural and academic environment during the early COVID-19 pandemic.

SUMMARY

Product Designer with over two years of rapid advancement, specializing in cross-functional UI/UX solutions. Proven track record of enhancing operational efficiency and delivering high-stakes projects to C-suite executives and major partners like Red Hat and GitLab.

KEY ACHIEVEMENTS

 **Enhanced Productivity**
Increased engagement tracking submissions by **231% in one year**

 **Video Production**
Produced 20 videos and a commercial, raising customer engagement by **18%**

 **Presentation Excellence**
Crafted 30 presentations, including several for the **President of CGS Canada**

 **App Building**
Served as Lead Product Designer for a large-scale internal Web App, delivering end-to-end mockups and directing marketing communication strategies to ensure cohesive launch and stakeholder alignment.

LANGUAGES

English Fluent
Korean Intermediate

SKILLS

Canva	CRM	Slack	Figma	Excel
Email Marketing	Smartsheets	70 WPM		
Project Coordination	UI/UX	SEO		
AI Tools	Proofreading	Editing		
Operations	Workflow Optimization			

CERTIFICATIONS & RECOGNITIONS

[Smartsheet Core Product Certification](#)
[Member of the Fundy Royal Youth Council \(2017\)](#)
[Visual Literacy Certificate](#)

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📞 15068863200 @ sarkent@outlook.com 🔗 <https://www.linkedin.com/in/sarah-kent-673008197/>

📍 Saint John, NB



GSTS Team,

I am excited to apply for the Product Designer position with Global Spatial Technology Solutions. GSTS caught my attention because I am looking for work with a greater purpose. I enjoy designing software, but I am especially interested in building tools that make a genuine difference. Your focus on safer, greener maritime decision-making is the kind of meaningful work I would be proud to support.

In my current role as a Product Designer with CGS, I design for a fast-moving agile team across several connected applications. PitchBuilder+ helps Red Hat sales teams view key customer and partner information so they can better support new business and renewals. Lifecycle Intelligence gives partners a clear view of their customer information through a Salesforce-connected experience. Digital Renewals is customer-focused, allowing users to renew subscriptions and request quotes with their partners in a simpler, more direct way.

My work on PitchBuilder+ and Lifecycle Intelligence helped lead to our team being chosen to design the new Digital Renewals platform. For that project, I created the page designs, prototypes, and functionality concepts myself, with oversight from the Director of UI/UX at Red Hat. That experience strengthened my ability to take complex sales and renewal processes and turn them into clear, practical designs that support real users.

I also use AI as a regular part of my design process. I work with Figma Make, Lovable, Cursor, and Codex to create faster prototypes, explore better design options, and spend more time on the thinking behind the experience. I also gave a live seminar and best practices session for other UI designers at my workplace, where I shared practical ways to use AI responsibly to improve speed, clarity, and design quality.

What excites me about GSTS is the chance to apply those same skills to products with a broader impact. I would be glad to bring my product design experience, AI-supported workflow, agile team background, and clear communication style to your team.

Thank you for your time and consideration. I would welcome the opportunity to discuss how my experience could support GSTS and the continued development of OCIANA.

Sincerely,